



City of Senoia
*Stormwater Management Program &
Stormwater Utility*

Frequently Asked Questions

What is Stormwater Runoff? Stormwater runoff is rainfall that drains off rooftops, driveways, sidewalks, parking lots, roads, and other man-made surfaces that prohibit the infiltration of rainfall into the ground. The stormwater runoff then flows into the City drainage system and eventually into local streams and creeks. All developed properties in the City contribute stormwater runoff to the drainage system and, in some cases, to recurring drainage problems. In addition to flooding problems, stormwater runoff washes chemicals, debris, trash and other pollutants into the drainage system and our local surface waters.

What is the City of Senoia's responsibility for managing the impacts of stormwater runoff? The City of Senoia is responsible for the management and regulation of stormwater runoff and drainage issues within the City's right-of-way and City drainage easements. The City must undertake various activities including the cleaning of ditches and pipe systems; replacement of aging culverts and drainage structures; and construction of new culvert systems to increase or improve conveyance capacity. New stormwater regulations from the State and Federal government combined with aging infrastructure and lack of resources to implement priority capital drainage projects have driven the City's need to implement a more comprehensive stormwater management program (SWMP).

What stormwater regulations must the City comply with? As of March 2014, the City was required to seek coverage under the imposed National Pollutant Discharge Elimination System (NPDES) Phase II Municipal Separate Storm Sewer System (MS4) permit. This permit requires the City to undertake activities to address water quality protection and stormwater pollution prevention, including the following: public education and involvement, illicit discharge and dumping detection and enforcement, development regulation, and drainage system inspections and maintenance. Although the State and Federal government has imposed NPDES Phase II MS4 Permit regulations on the City, there has not been any corresponding funding from these agencies to assist the City with meeting its requirements. As such, these regulations are essentially an unfunded regulatory mandate that the City must address.

How is the City of Senoia proposing to cover the costs related to the expanding SWMP? The City of Senoia has adopted a stormwater utility and user fee system that will be dedicated solely to addressing stormwater management and drainage issues. The stormwater user fee will provide the resources necessary for the City to deliver stormwater services to residents, businesses, institutional and government facilities.

What is a Stormwater User Fee? A stormwater user fee is a charge for stormwater management services provided by the City to all developed properties in the City. It is very similar to a water or wastewater fee, which are also charged to customers who received these services from the City. Under the plan proposed, the stormwater user fee revenue collected can only be utilized for the provision of stormwater management services and operation of the City's drainage system infrastructure.

How do you calculate a stormwater user fee charge for an individual property and utility customer account? The stormwater user fee charge is based on the amount of impervious surface on a parcel. Impervious surface means those areas which prevent or impede the natural infiltration of rainfall and stormwater runoff. Common impervious surfaces include, but are not limited to, rooftops, buildings or structures, sidewalks, walkways, patio areas, driveways, parking lots, storage areas, awnings and other fabric or plastic coverings, and other surfaces such as compacted soil and gravel. The square footage of impervious surface on a property has a direct correlation to the amount of stormwater runoff discharged from that property. Developed parcels with greater amounts of impervious area place a larger burden on the City's drainage system and SWMP, receive more stormwater services (either directly or indirectly,) and will therefore be charged a higher stormwater user fee.

Are gravel and compacted soil charged at the same rate as other types of impervious surfaces? No, gravel and compacted soil will be charged at a reduced rate to account for the minor amount of superficial infiltration that can occur. This reduction factor is based on the literature data and the hydrologic characteristics of these types of materials as compared to undeveloped conditions.

How will my stormwater user fee be calculated? The stormwater user fee will be based on a billing unit or Equivalent Residential Unit (ERU) that is approximately equal to the amount of impervious surface on an average single family residential home, which in Senoia is 4,400 square feet of impervious surface. Most single family residential (SFR) properties will be charged 1.0 ERU per month. All non-single family residential (NSFR) properties will be charged a custom user fee charge based on the total impervious area and land use on the property. For example, if a commercial site had 44,000 square feet of impervious surface, that customer will be charged 10 ERUs per month.

$$44,000 \text{ square feet of impervious surface} / 4,400 \text{ sq ft} = 10 \text{ ERUs (or billing units)}$$

How much will customers be charged per ERU? The proposed stormwater user fee that is currently being considered is \$5.00 per ERU per month.

Why did the City decide to implement a stormwater user fee charge? The City has evaluated its SWMP service delivery needs and concluded that additional resources were needed. The City has evaluated the feasibility of charging a stormwater user fee as opposed to increasing property tax millage, and has determined that the user fee approach is more fair and equitable to allocate costs as opposed to increasing ad-valorem taxes to fund SWMP services. The user fee is not based on the assessed "value" of a property like ad-valorem taxes, rather it is based on each customer's demand that they impose on the drainage system and the corresponding SWMP services provided. This user fee

approach is very similar to water, sewer, gas and sanitation. An additional benefit of a stormwater user fee is that all stormwater user fee revenues **must** be spent on stormwater management and drainage related issues whereas ad-valorem tax revenues are typically not subject to such restrictions.

Will there be any way to reduce my Stormwater User Fee? Yes, both residential and non-residential customers will potentially be eligible for credits to reduce their stormwater user fee charge by following the procedures outlined in the City's Stormwater User Fee Credit Manual. The credits will be based on specific activities that the customer undertakes to reduce the impact of stormwater runoff on the City's drainage system and its SWMP. The Stormwater User Fee Credit Manual is available on the City's stormwater webpage at <http://www.senoia.com/storm-water-management.htm>.

What will be the billing frequency and the billing mechanism? The stormwater user fee charge will be billed on customer's existing monthly utility bill beginning in July 2016.